



FOR IMMEDIATE RELEASE

AIR TANZANIA PARTNERS WITH AVIAREPS IN TURKEY AND THE UNITED KINGDOM

Frankfurt, Germany (March 18th, 2019) [AVIAREPS](#), the global leader and expert in developing and shaping international tourism and aviation demand and spend, with 66 offices in 48 countries around the world, has been appointed General Sales Agent (GSA) in the United Kingdom and Turkey by Tanzania's national flag carrier - [Air Tanzania](#).

The appointment came into effect from March 1st, 2019, and sees the AVIAREPS Turkey and UK specialist teams responsible for the airline's sales promotions, marketing and public relations activities in the designated markets.

"We look forward to working with AVIAREPS as we continue our expansion and greater engagement with customers and industry partners in the UK and Turkey. Our cooperation will also influence the growth of business of our two companies and add value to these countries with our extended sales support on the ground and with our network in Africa and Europe", says Ladislaus Matindi, CEO, Air Tanzania Company Limited.

For further information about Air Tanzania visit: <https://www.airtanzania.co.tz>

Or contact the newly appointed sales teams at:

Turkey:

Email: reservationtr@aviareps.com

Telephone number: +90 212 297 4851

PRESS RELEASE



United Kingdom:

Email: Lonres.tc@aviareps.com

Telephone number: +44 20 7644 8840

-End-

Notes to Editor:

Hashtags: #AirTanzania #Tanzania #AVIAREPS #Aviation #Sales #GSA #Airlines #Turkey #UK #BusinessDevelopment #Representation #GrowingYourBusiness

About Air Tanzania Company Limited:

Air Tanzania Company Limited (ATCL) is the national airline of Tanzania based in Dar es Salaam with its hub at Julius Nyerere International Airport. The Company was established in 1977 following the dissolution of East African Airways and has been a member of the African Airlines Association (AFRAA) since its inception.

Following its establishment, ATCL has gone through a number of changes in its structure and ownership as a result of the Government's efforts to ensure that the country owns a strong national airline.

Air Tanzania currently serves 5 international and 10 domestic destinations from its Dar es Salaam hub. Air Tanzania Company Limited currently operates to the following international destinations: Burundi, Uganda, Comoros, Zambia and Zimbabwe. In the coming six months additional routes are expected to be launched to China, South Africa, Thailand and India. Air Tanzania's fleet consists of one Bombardier Dash8 Q300, three Bombardier Dash8 400s, two Airbus A220-300s and one Boeing 787-8 Dreamliner. The delivery of additional Bombardier Dash8 Q400 and B787-8 Dreamliner are expected before December 2019.

With an improved fleet, ATCL is confident to regain its position as a serious competitor in the air transport market. The ongoing ATCL fleet and network expansion program is considering Africa, Europe, Asia, and USA destinations

PRESS RELEASE



About **AVIAREPS®**

Founded in Germany in 1994 with an extensive office network that spans all six inhabited continents with 66 self-owned offices across 48 countries, the AVIAREPS Group is the world's leading airline and tourism representation company with over 100 airlines and more than 150 tourism, hospitality, retail and trade promotion clients in its portfolio. In addition to providing well established passenger General Sales Agent (GSA) services and tourism marketing representation, clients are also offered expertise and services in digital marketing, public relations, advertising, IT solutions, consulting, financial services, airport marketing, and trade & retail promotion.

For further information about AVIAREPS, visit www.aviareps.com and connect on social media via [Facebook](#), [Twitter](#), [Instagram](#) and [LinkedIn](#) and the hashtag #AVIAREPS

For further information, please visit www.aviareps.com

###

For high resolution images and logos please contact: ADombrovsciaia@aviareps.com

We would kindly appreciate a sample copy of any reprints.

If you do not wish to receive further press releases, please send an E-Mail to press@aviareps.com

PRESS INQUIRIES

AVIAREPS Corporate Communications Office

Ana Dombrovsciaia

ADombrovsciaia@aviareps.com

+971 56 301 4331

PRESS RELEASE