

The logo for airBaltic, featuring the word "airBaltic" in a bold, blue, sans-serif font. The "air" is in a smaller size and lowercase, while "Baltic" is larger and starts with a capital 'B'. The logo is set against a bright yellow-green rectangular background.

FOR IMMEDIATE RELEASE

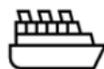
**AIRBALTIC APPOINTS AVIAREPS AS GENERAL SALES AGENT
IN ITALY**



Milan, Italy (February 1, 2019) [AVIAREPS](#), the global leader and expert in developing and shaping international tourism and aviation demand and spend, with 66 offices in 48 countries around the world, has been appointed by [airBaltic](#), as its General Sales Agent (GSA) in Italy.

The announcement, which came into effect from February 1st, 2019, sees *AVIAREPS* responsible for the airline's

sales promotions and marketing activities in the Italian market.



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Currently, airBaltic operates direct flights out of all capitals of the Baltic States – Riga (Latvia), Vilnius (Lithuania) and Tallinn (Estonia). airBaltic offers convenient connections via North Hub Riga to its network spanning Europe, Scandinavia, Russia, CIS and the Middle East



The airline offers low fare tickets in its network spanning Europe, Scandinavia, Russia, CIS and the Middle East. The prices are competitive not only with other airlines, but also with the prices of bus, car, train or ferry travel. Tickets are available not only for direct but also for transfer flights.

A wide range of additional services is offered to enhance the travel experience

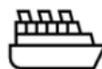
before, during and after the flight.

In 2018 Latvian airline airBaltic has been ranked No 1 globally in punctuality in 2017 by OAG analysts, who tracked the performance of a total of over 50 million flight records. According to OAG, airBaltic achieved a punctuality rating of 90.01% for flights linking the Baltics to its network spanning Europe, Scandinavia, CIS and the Middle East.

Tickets are available in various ticket offices and travel agencies, but the handiest and the most advantageous way to book your flight is on airline's website airBaltic.com.

For further information about airBaltic visit: www.airbaltic.com or contact the Italian Sales & Marketing Office at:

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Notes to Editor:

Hashtags: #airBaltic #AVIAREPS #Aviation #Sales #GSA #Italy #Latvia
#BusinessDevelopment #Representation #GrowingYourBusiness

About airBaltic

Latvian airline A/S Air Baltic Corporation (airBaltic) was founded in 1995. Its primary shareholder is the Latvian state, which holds 80.05% of the stock, while Lars Thuesen holds around 20% through his fully-owned Aircraft Leasing 1 SIA. airBaltic is a hybrid airline taking the best practices both from traditional network airlines and low cost carriers. In 2008, airBaltic changed its operating model from a point-to-point carrier to a network airline making Riga a connecting hub between East and West.

The top priorities of airBaltic are – safety, punctuality and service.

About **AVIAREPS®**

Founded in Germany in 1994 with an extensive office network that spans all six inhabited continents with 66 self-owned offices across 48 countries, the AVIAREPS Group is the world's leading airline and tourism representation company with over 100 airlines and more than 150 tourism, hospitality, retail and trade promotion clients in its portfolio. In addition to providing well established passenger General Sales Agent (GSA) services and tourism marketing representation, clients are also offered expertise and services in digital marketing, public relations, advertising, IT solutions, consulting, financial services, airport marketing, and trade & retail promotion.

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