

PRESS RELEASE

FOR IMMEDIATE RELEASE

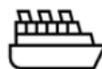
AVIAREPS MIDDLE EAST TRAVEL CARAVAN 2019 DATES CONFIRMED FOR SAUDI ARABIA, UAE, KUWAIT, BAHRAIN AND QATAR

- Tourism promotion boards, hospitality brands, hotels, attractions, airlines and inbound tour operators invited to connect to the Gulf Countries' leading tourism buyers and MICE specialists -

(Dubai, 10th January 2019) *AVIAREPS*, the global leader and expert in developing and shaping outbound tourism, aviation and hospitality demand and spend, with a portfolio of more than 100 airlines and 250 travel and tourism clients worldwide, has announced the 2019 dates for a series of non-destination specific tourism roadshows to be conducted in the Middle East. Known as the *AVIAREPS* Middle East Travel Caravan, the roadshows are open to all national, regional and city tourism promotion boards, hospitality brands, inbound tour operators, airlines, and even individual hotels, resorts and attractions.



Now in its fourth year, the *AVIAREPS* Middle East Travel Caravan was launched to provide all tourism, hospitality and aviation entities of all sizes, a platform that ensures quality individual meeting opportunities with the market's leading outbound contractors, product developers, general managers, sales managers, and MICE specialists, including specialised luxury, adventure, medical and educational outbound operators. A format of both pre-scheduled meetings through match



making efforts, combined with free one to one meetings, allows those both new to, and established, in the markets to test, enter and expand their regional footprint, networks and sales.

Says Glenn Johnston, General Manager UAE & Gulf Countries, *AVIAREPS*: "Outbound from the Gulf Countries continues to grow year on year. Not only do travellers from the Gulf Countries tend to travel more often than others, but they also overwhelmingly tend to stay longer and have one of the world's highest average daily spends while travelling. The luxury travel segment is particularly strong, as too is MICE travel, providing a multitude of opportunities for entities seeking to diversify their client mix."

Johnston continues; "Personal networks and ongoing connection remains an essential ingredient for business success within our region. A key focus for us is to ensure that through our well-established industry networks, both co-participants and our carefully selected Middle Eastern outbound partners see a return on their investment and a growth in their business. That is our commitment to these events."

The 2019 calendar of *AVIAREPS* Middle East Travel Caravans has been expanded to three this year, with the first roadshows to visit Saudi Arabia the week prior to the Jeddah International Travel 7 Tourism Exhibition being held in Jeddah, Saudi Arabia from February 13 - 15, 2019.

The *AVIAREPS* Middle East Travel Caravans for 2019 are confirmed with the following schedules:



PRESS RELEASE

Caravan	Countries Visited	Cities Visited	Dates
1	Saudi Arabia	<ul style="list-style-type: none"> ●Riyadh ●Dammam / Al Khobar, ●Jeddah 	February 10 – 12, 2019
2	<ul style="list-style-type: none"> ●Qatar ●Kuwait ●Bahrain 	<ul style="list-style-type: none"> ●Doha ●Kuwait City ●Manama 	October 14 – 16, 2019
3	U.A.E.	<ul style="list-style-type: none"> ●Dubai ●Abu Dhabi 	November 12 – 13, 2019

Previous co-participants for the *AVIAREPS* Middle East Travel Caravans include: Croatian National Tourism Board, Malta Tourism Authority, Visit California, Korean National Tourism Organization, TurEspaña, Slovenia Tourist Board, Tourism Authority of Thailand, Philippines Department of Tourism, Kyoto Visitors & Convention Bureau, Orange County Visitors Association, LOTTE Hotels & Resorts, Centara Hotels and Resorts, The Capitol Hotel Tokyu, Union Hotels, Europcar, airBaltic, Qatar Airways, SriLankan Airlines, Oman Air, Cebu Pacific, and Rwandair to name a few.

For further information on the *AVIAREPS* Middle East Travel Caravans contact: <https://crm.aviarepstourism.com/dub/contact-form-aviareps-uae>

A short video of past caravans can be viewed here: https://www.youtube.com/watch?v=EyCN_wt3JeE

- End -



About



Founded in Germany in 1994 with an extensive office network that spans all six inhabited continents with 65 self-owned offices across 47 countries, the AVIAREPS Group is the world's leading airline and tourism representation company with over 100 airlines and more than 150 tourism, hospitality, retail and trade promotion clients in its portfolio. In addition to providing well established passenger General Sales Agent (GSA) services and tourism marketing representation, clients are also offered expertise and services in digital marketing, public relations, advertising, IT solutions, consulting, financial services, airport marketing, and trade & retail promotion.

For further information, please visit www.aviareps.com, or follow us on:



<https://www.facebook.com/AviarepsGroup>



https://twitter.com/Aviareps_Group



<https://www.linkedin.com/company-beta/67321/>

Notes to Editors:

Hastags: #AVIAREPS #ATC2019 #BuildingYourBusiness #Tourism #Travel #Aviation #Airlines #Hotels #Hospitality #Resorts #Roadshow #KSA #SaudiArabia #Riyadh #Dammam #AlKhobar #Jeddah #Qatar #Doha #Kuwait #Bahrain #UAE #Dubai #AbuDhabi

Images:

PRESS RELEASE



Image 1: Scene from AVIAREPS Middle East Travel Caravan held in Dubai, UAE.



Image 2: Scene from AVIAREPS Middle East Travel Caravan held in Abu Dhabi, UAE

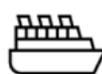


Image 3: Scene from *AVIAREPS* Middle East Travel Caravan held in Jeddah, Saudi Arabia

###

For high resolution images and logos please contact: ADombrovscia@aviareps.com

We would kindly appreciate a sample copy of any reprints.

If you do not wish to receive further press releases, please send an E-Mail to press@aviareps.com

PRESS INQUIRIES

AVIAREPS Corporate Communications Office

Ana Dombrovscia

ADombrovscia@aviareps.com

+971 56 301 4331

PRESS RELEASE

