

PRESS RELEASE



AIR SENEGAL

FOR IMMEDIATE RELEASE

AIR SENEGAL PARTNERS WITH AVIAREPS IN FIVE EUROPEAN MARKETS

AVIAREPS newly appointed as General Sales Agent (GSA) in Belgium, France, Italy, Spain and the United Kingdom

Frankfurt, Germany (June 29th, 2018) [AVIAREPS](#), the global leader and expert in developing and shaping international tourism and aviation demand and spend, with 66 offices in 48 countries around the world, has been appointed General Sales Agent (GSA) in Belgium, France, Italy, Spain and the United Kingdom by [Air Senegal](#), Senegal’s national flag carrier.



The appointment, which came into effect from November 1st, 2018, sees *AVIAREPS* responsible for the airline’s sales promotions, marketing and public relations activities in a total of five European markets.

From its base at Blaise Diagne International Airport located in the town of Diass, 27 miles east of downtown Dakar, Senegal’s capital, Air Senegal is positioning itself as an airline hub for connecting travel from Europe to Western Africa.

As a modern airline carrier founded on providing safety for its passengers along with achieving high customer satisfaction and operational excellence, Air Senegal will launch a direct daily flight service to Paris’ Charles de Gualle Airport (CDG) from February 1st, 2019.



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The route will be serviced by a brand new A330-900 NEO aircraft, which is scheduled for delivery at the beginning of 2019. The aircraft has a capacity of 290 passengers and will service flights between Paris and Diass, Senegal with the following daily timetable:

Flight Code	Departure	Departure Time	Arrival	Arrival Time
HC 404	Paris (CDG2E)	1845	Diass (DSS)	2330
HC 403	Diass (DSS)	950	Paris (CDG2E)	1615

“We are delighted with the new collaboration we have commenced with AVIAREPS. Air Senegal has the assets to firmly position itself as the preeminent airline for connection between Paris and Dakar. This will be achieved through our new A330-900 NEO aircraft and on the quality of service offered throughout the passenger's journey, from the time one reserves their plane ticket, to the delivery of one's luggage upon arrival at their final destination. Our creed is to ensure that each of our customers have an exceptional experience, that of "Teranga", which exemplifies our legendary Senegalese hospitality”, explains Eric Gueye, Network and Customer Experience Director at Air Senegal”.

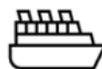
In addition to the upcoming Paris flight, Air Senegal currently flies to:

- Ziguinchor (Senegal) – daily
- Abidjan (Cote d'Ivoire) – daily
- Cotonou (Benin) – daily
- Bissau (Guinea Bissau) – 4 times weekly
- Bamako (Mali) – 3 times weekly
- Banjul (The Gambia) – 3 times weekly
- Conakry (Guinea) – 3 times weekly
- Ouagadougou (Burkina Faso) – 3 times weekly
- Praia (Capo Verde) – 3 times weekly

With two A330-900 NEO aircraft to be delivered in early 2019, the Air Senegal fleet also includes two ATR 72-600 with 70 seats and three airbus A319 with 120 seats.

For further information about Air Senegal visit: www.flyairsenegal.com

Or contact the newly appointed sales teams at:



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Notes to Editor:

Hashtags: #AirSenegal #Senegal #AVIAREPS #Aviation #Sales #GSA #Airlines #Belgium #France #Italy #Spain #UK #BusinessDevelopment #Representation #GrowingYourBusiness

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Images:



About Air Senegal

The new national airline, Air Senegal, aims to be the leader in West African air transport based on the regional hub AIBD (International Airport Blaise Diagne). Its mission is to serve both domestic and international lines. Air Senegal aims to be a citizen company, with international standards, with a business model based on customer satisfaction and operational excellence, while respecting the safety and security standards of the aviation industry. To date, Air Senegal serves 9 destinations in 9 countries. Its fleet consists of 3 aircraft (1 Airbus A319, 2 ATR72-600).

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About

Founded in Germany in 1994 with an extensive office network that spans all six inhabited continents with 66 self-owned offices across 48 countries, the AVIAREPS Group is the world's leading airline and tourism representation company with over 100 airlines and more than 150 tourism, hospitality, retail and trade promotion clients in its portfolio. In addition to providing well established passenger General Sales Agent (GSA) services and tourism marketing representation, clients are also offered expertise and services in digital marketing, public relations, advertising, IT solutions, consulting, financial services, airport marketing, and trade & retail promotion.

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