



Edgar Lacker,
Chief Executive Offices

After his graduation in tourism management in Austria, Edgar Lacker started to work for one of Munich's leading hotels. He then decided to follow his passion for air travel and moved on to a travel agency that specialized in airline ticket sales. After 3 years, Edgar joined the flight department of a well-known tour operator before he finally started at AVIAREPS in 1998 as sales manager.

His valuable knowledge and strong commitment were the basis that led to successful growth of the market shares and revenues of three online airlines and AVIAREPS largest client at the time.

After that Edgar was promoted to general manager of the FRA office and contributed considerably to the steady growth of clients in the German market.

As VP Passenger Sales Germany and board member, he was not only responsible for the sales of the contracted airlines in Germany, including Air Namibia, Aer Lingus, Jet Airways and Air Astana, but he also actively contributes to the AVIAREPS network and supervises the subsidiaries in Benelux, Poland, the Czech Republic and Hungary.



As Executive Vice President Europe Edgar Lacker was responsible for AVIAREPS extensive European network, for which he dedicated his expertise and strong commitment in the supervision and development of the region, mentoring regarding the Management Profile processes of daily duties and procedures, and the review of individual performances.

Continuing his success story at AVIAREPS Edgar Lacker was appointed Chief Executive Officer in July 2016, becoming the successor of Michael Gaebler. With all his experience and in-depth knowledge of AVIAREPS and the tourism and aviation industry he now leads the global AVIAREPS activities. As the CEO of AVIAREPS, Edgar Lacker is now responsible for all strategic decisions, the future growth and positioning as a digital leader.

His dedication to fly-fishing is also applicable to his work life: he knows exactly how to place the bait to reach the target!

