



## FOR IMMEDIATE RELEASE

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# ***Hainan Airlines appoints AVIAREPS in Ukraine***

*Chinese airline joins BSP and strengthens its market presence*

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Hainan Airlines, awarded with Skytrax's five star rating for excellence, will rely on AVIAREPS' services as In-market representative in Ukraine from now on. The appointment of the international representation company marks the beginning of a stronger market presence of the Chinese airline in Ukraine.

In November, Hainan Airlines already joined the BSP and thus makes its flight offer and the fulfillment procedures much more attractive for Ukrainian agents. Apart from this recent development, the airline continues its four weekly codeshare flights with partner Aerosvit from Kiev to Beijing. Every Monday, Wednesday, Thursday and Saturday an Aerosvit aircraft departs from Kiev to China's capital. Convenient connections with Hainan Airlines are offered via Beijing to Shanghai, Hangzhou and Shenzhen amongst others.

Hainan Airlines is China's fourth largest airline. It easily connects all major and provincial capital cities of China with European and Russian destinations. Thanks to its sweeping route network, which covers approximately 100 destinations around the world with over 500 flights a week, the airline has established itself as major Asian player. Since 10<sup>th</sup> January 2011, Hainan

Airlines has been the exclusive Skytrax 5-star airline in mainland China and the 7<sup>th</sup> airline to get this ranking worldwide. Furthermore, the premium carrier has held a top record on flight safety since its start-up of operations in 1993.

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#### **About AVIAREPS**

Founded in Germany in 1994 with an extensive office network in over 35 countries, the AVIAREPS Group is the world's leading airline and tourism management company with over 85 airlines and more than 90 tourism clients in its portfolio. In addition to its core businesses, passenger GSA services and tourism marketing, clients can also avail themselves of services by the company's successful public relations, advertising, IT solutions, financial services, airport marketing, and trade & investment promotion divisions. For further information, please visit [www.aviareps.com](http://www.aviareps.com) or follow us on twitter at [http://twitter.com/Aviareps\\_Group](http://twitter.com/Aviareps_Group).

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