



FOR IMMEDIATE RELEASE

PR contact: Susanne von Truetzschler & Kathrin Hamann,
AVIAREPS, Josephspitalstrasse 15, 80331 Munich, GERMANY
E-mail: press@aviareps.com, Phone: +49 (0) 89 – 55 25 33 21



AVIAREPS welcomes Nouvelair as latest client in Germany and Russia

Non-charter business handled by renowned General Sales Agent

16 December 2011

Tunisia's leading private airline Nouvelair has appointed AVIAREPS as its General Sales Agent in Germany and Russia. With immediate effect, the international expert for aviation and tourism representation becomes Nouvelair's partner for its Non-charter business and takes over all sales and marketing responsibilities. AVIAREPS' teams in Frankfurt and Moscow will attend to the recently launched services in both markets from the beginning.

Nouvelair's vast flight offering now includes scheduled services from four German airports as well as from Saint Petersburg, Russia to Tunisia. The recently launched service from Saint Petersburg is an addition to the existing weekly services from Moscow's Domodedovo airport. Every Saturday, passengers from the German airports of Stuttgart, Dusseldorf, Hanover and Leipzig as well as from Moscow can board Nouvelair's aircrafts and travel to Enfidha, a city situated in the Northeast of Tunisia. The Saint Petersburg route is operated every ten days. Connecting flights to Djerba, one of the most famous beach destinations in Northern Africa, are conveniently offered for any traveler arriving from Germany or Russia.

Enfidha's airport is the ideal gateway for discovering Tunisia. Famous tourist spots such as Hammament, Sousse or Monastir are within easy reach. Furthermore, the island of Djerba offers a variety of options for holidaymakers. Long and sandy beaches, a huge portfolio of watersports and the pleasant climate attract tourists from all over the globe. With convenient transit times, passengers from Russia and Germany now have flexible flight options via Enfidha with Nouvelair.

Nouvelair is Tunisia's leading private airline. Founded in 1989 as part of the French Air Liberté group, Nouvelair operated under the trading name "Air Liberté Tunisie" until 1996. After its rebranding, Nouvelair also expanded its route network. Today, the Monastir-based carrier focuses on good-value-for-money flights between Tunisia and Europe. 130 destinations in 30 countries are connected by Nouvelair. Among the latest additions to Nouvelair's network are Hanover, Stuttgart, Dusseldorf and Leipzig in Germany as well as Saint Petersburg in Russia.

###

About AVIAREPS

Founded in Germany in 1994 with an extensive office network in over 35 countries, the AVIAREPS Group is the world's leading airline and tourism management company with over 85 airlines and more than 90 tourism clients in its portfolio. In addition to its core businesses, passenger GSA services and tourism marketing, clients can also avail themselves of services by the company's successful public relations, advertising, IT solutions, financial services, airport marketing, and trade & investment promotion divisions. For further information, please visit www.aviareps.com or follow us on twitter at http://twitter.com/Aviareps_Group.

We would kindly appreciate a sample copy of any reprints.

If you do not wish to receive further press releases, please unsubscribe here:
<http://www.aviareps.com/about-aviareps/press-room/press-room/unsubscribe-press-releases.html>