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Hong Kong Airlines to engage AVIAREPS for representation in five markets

GSA contract for Chile, Peru, Mexico, United Arab Emirates and South Africa signed

7 December 2010

Hong Kong Airlines is the new client to put its trust in the GSA expertise of AVIAREPS. The multinational and world's leading aviation and tourism management company has recently been appointed to be the new representative in the markets of Chile, Mexico, Peru, United Arab Emirates as well as South Africa. AVIAREPS will handle ticketing, sales and marketing activities aiming at establishing the brand and promoting the air services of Hong Kong Airlines.

Hong Kong Airlines and its sister airline Hong Kong Express Airways offer full service flights from Hong Kong to China, Vietnam, Japan, Taiwan, the Philippines, Indonesia, Thailand, and Russia using the latest revamp air bus model A330-200 and B737-800 aircraft. For more information about Hong Kong Airlines, please visit www.hongkongairlines.com or contact the following AVIAREPS offices:

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About AVIAREPS

Founded in Germany in 1994 with an extensive office network in over 40 countries, the AVIAREPS Group is the world's leading airline and tourism management company with over 80 airlines and up to 90 tourism clients in its portfolio. In addition to its core businesses, passenger GSA services and tourism marketing, clients can also avail themselves of services by the company's successful public relations, advertising, IT solutions, financial services and airport marketing divisions. For further information, please visit www.aviareps.com or follow us on twitter at http://twitter.com/Aviareps_Group.

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