



## **FOR IMMEDIATE RELEASE**

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## ***AVIAREPS partners with German University of Applied Sciences***

*Support of new bachelor programme in aviation management with practical market expertise*

2 December, 2010

AVIAREPS, the leading multinational aviation and tourism management expert, recently underlined its support of young, ambitious students aiming at careers in the aviation industry by signing a cooperation contract with the University of Applied Sciences in Worms (Germany). Starting from the 2011 summer semester, the university's department of tourism and transportation will extend its course offerings by introducing a dual bachelor programme in aviation management – a first for the university and an innovative proposition for the aviation industry.

The new partnership is AVIAREPS' latest contribution towards securing young talent for the future. The bachelor programme in aviation management will combine scientific theory with a practical, work-based apprenticeship. With the support of AVIAREPS, students will have the opportunity to be exposed to all segments of the aviation industry and learn from professional staff. The international company will also offer its extensive experience to aid seminars, final papers, office excursions, and individual lectures during the semester.

The new course will be held in English and focus on business management, with special emphasis on air traffic management. Students will gain well-founded knowledge of the specific connections and requirements of this interesting industry, combined with a sustainable practical apprenticeship. With this comprehensive training, graduates will be ideally equipped to take on future management roles.



Photo: University of Applied Sciences in Worms (Germany), the new partner of AVIAREPS © FH Worms

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### **About AVIAREPS**

Founded in Germany in 1994 and now boasting an extensive office network in over 40 countries – as well as over 80 airlines and up to 90 tourism clients in its portfolio – the AVIAREPS Group is the world's leading airline and tourism management company. In addition to its core businesses in passenger GSA services and tourism marketing, clients can also avail themselves of services offered by the company's successful public relations, advertising, IT solutions, financial services, and airport marketing divisions. For further information, please visit [www.aviareps.com](http://www.aviareps.com) or follow us on Twitter at [http://twitter.com/Aviareps\\_Group](http://twitter.com/Aviareps_Group).

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