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***Wyndham Hotel Group Expands Global Sales
Efforts to South Africa***

18 December 2009

Wyndham Hotel Group, the world's largest hotel company with more than 7,000 hotels under 11 brands, today announced that it has appointed specialist for international tourism and airline management AVIAREPS Group to represent the company's sales activities in South Africa, effectively expanding the company's global sales efforts throughout the country.

The agreement marks the ninth country where AVIAREPS will provide Wyndham Hotel Group with representation. The company currently represents Wyndham Hotel Group in the Baltics, the Czech Republic, Hungary, Poland, Portugal, Spain, Taiwan and Japan.

"Our combined efforts with AVIAREPS have proven to be very successful over the years and the addition of their representation in South Africa will give Wyndham Hotel Group a strong and necessary presence in a growing travel market," said Marc Stanley, Wyndham Hotel Group vice president of global sales for Europe, the Middle East and Africa. "I have no doubt their efforts will prove to be crucial as we look to market our ever expanding portfolio of hotels in the EMEA region and around the globe."

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About Wyndham Hotel Group

Wyndham Hotel Group, part of the [Wyndham Worldwide](#) family of companies (NYSE: WYN), encompasses more than 7,000 hotels and 590,000 rooms under its 11 brands in 65 countries. All hotels are independently owned and operated excluding certain Wyndham and international Ramada hotels which are managed by our affiliate or through a joint venture partner. Wyndham Hotel Group is based in Parsippany, N.J. Additional information is available at www.wyndhamworldwide.com.

About AVIAREPS

Founded in Germany in 1994 with an extensive office network in over 30 countries, the AVIAREPS Group is the world's leading airline and tourism management company with over 70 airlines and 85 tourism clients in its portfolio. In addition to its core businesses, passenger GSA services and tourism marketing, clients can also choose from the successful company divisions public relations, advertising, IT solutions, financial services and airport marketing. For further information, please refer to www.aviareps.com or follow us on twitter http://twitter.com/Aviareps_Group

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