



## **FOR IMMEDIATE RELEASE**

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## ***Air Arabia (Maroc) expands cooperation with AVIAREPS to Belgium and Luxembourg***

*Low-cost carrier pins its trust on globally acting General Sales  
Agent (GSA)*

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Air Arabia (Maroc) is working to enlarge its presence in Europe. After entering into the markets of Germany, the Netherlands and Switzerland, the first and largest low-cost carrier in the Middle East and North Africa is now eyeing growth in markets such as Belgium and Luxembourg. Starting 13 December 2009 the world's leading aviation and tourism expert AVIAREPS will act as General Sales Agent (GSA) on behalf of the Moroccan airline. All sales, marketing and ticketing activities in the newly contracted countries will be carried out from AVIAREPS' subsidiary in Brussels, headed up by General Manager Xander Scheffel.

Air Arabia (Maroc) currently offers four weekly flights between Brussels and Casablanca on Mondays, Tuesdays, Thursdays and Saturdays. Flights take off from the Belgian capital at 8.05 pm. After a two-and-a-half hour journey travellers arrive at 10.25 pm in Casablanca.

On 28 March 2010, Air Arabia (Maroc) will provide three weekly flights during the summer season: Wednesday, Friday and Sunday. The flight schedule stays the same: passengers depart at 8.05 pm from Belgium and land at 9.30

pm in Morocco. Passengers will enjoy flying in Air Arabia's fleet of brand-new Airbus A320s, paying as little as 45 Euro one way. Reservations can be made by calling the Belgian reservation office on +32 (0)2 71 20 568 or online at: [www.airarabia.com](http://www.airarabia.com).

Customers can also take advantage of connecting flights to European destinations via Casablanca, like Marseilles, Paris, Lyon, Milan, Bologna, Barcelona, Istanbul or Amsterdam. The three brand-new Airbus 320 aircraft provide an optimal economy configuration: 32-inch seat pitch and all-inclusive luggage allowance.

**For further information, please contact:**

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Photo: Air Arabia's brand-new Airbus A320s offer 32-inch seat pitch – the best economy configuration on the market

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#### **About Air Arabia (Maroc)**

Air Arabia (Maroc), a joint venture company, is a member of the Air Arabia Group. Based in Mohamed V airport in Casablanca, Air Arabia Maroc is Morocco's new low-cost carrier (LCC). The airline was launched on 29 April 2009 and offers air travel services to a range of European destinations. The carrier focuses on offering comfort, reliability and value-for-money air travel. For further information, please refer to [www.airarabia.com](http://www.airarabia.com)

#### **About AVIAREPS**

Founded in Germany in 1994 with an extensive office network in over 30 countries, the AVIAREPS Group is the world's leading airline and tourism management company with over 70 airlines and 85 tourism clients in its portfolio. In addition to its core businesses, passenger GSA services and tourism marketing, clients can also choose from the successful company divisions public relations, advertising, IT solutions, financial services and airport marketing. For further information, please refer to [www.aviareps.com](http://www.aviareps.com) or follow us on twitter [http://twitter.com/Aviareps\\_Group](http://twitter.com/Aviareps_Group)

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