



FOR IMMEDIATE RELEASE

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***AVIAREPS – New General Sales Agent for Air
Austral in Benelux countries***

*Airline and tourism representation professional to handle sales,
marketing and ticketing activities on behalf of French Airline*

8 November 2010

With immediate effect, Air Austral has appointed AVIAREPS, the world's leading aviation and tourism management company, their General Sales Agent in Benelux. Through the new agreement with AVIAREPS, Air Austral will get a dedicated commercial team to handle sales and trade marketing activities, a customer contact centre and reservations facility including ticketing.

Air Austral, the "French Airline of the Indian Ocean," has been in business for more than 30 years, serving the French overseas island of Reunion with its neighbours Mayotte, Mauritius, Seychelles, South Africa, Madagascar, and France mainland (Paris, Toulouse, Marseille, Lyon, and soon Nantes and Bordeaux), and since late 2009 also Sydney & Noumea.

As a profitable airline flying Boeing B777-200, B777-300, B737-300 and ATR 72, Air Austral offers daily services between Paris Charles De Gaulle (Paris CDG) and Reunion. Additionally, Air Austral and TGV AIR offer a unique combined ticket for transfers between Paris Charles De Gaulle airport and Brussels-Midi train station.

Air Austral provides passengers with a distinct French-style on-board service, in a three-cabin environment: Club Austral (Business Class), Classe Comfort (Premium Economy), and Classe Loirsir (Economy Class).



Air Austral's Boeing B777-200 taking off
© Air Austral

For more information about Air Austral, please contact:

Reservation for Belgium: <u>AVIAREPS BVBA</u> Jan Emiel Mommaertslaan 16 B 1831 Diegem, Belgium Tel: +32-2-7120564 Email: bruxelles@air-austral.com	Reservation for the Netherlands: <u>AVIAREPS BV</u> Beechavenue 104 1119 PP Schiphol-Rijk Tel: +31-20-6547921 Email: amsterdam@air-austral.com
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About AVIAREPS

Founded in Germany in 1994 with an extensive office network in over 40 countries, the AVIAREPS Group is the world's leading airline and tourism management company with over 80 airlines and up to 90 tourism clients in its portfolio. In addition to its core businesses, passenger GSA services and tourism marketing, clients can also avail themselves of services by the company's successful public relations, advertising, IT solutions, financial services and airport marketing divisions. For further information, please visit www.aviareps.com or follow us on twitter at http://twitter.com/Aviareps_Group.

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