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Air Arabia (Maroc) and AVIAREPS open new ticketing office in Switzerland

New sales office offering free assistance to Air Arabia customers in Zurich

3 November 2009

Air Arabia, the first and largest low-cost carrier (LCC) in the Middle East and North Africa, is strengthening its worldwide presence with the inauguration of a new sales office in Switzerland. AVIAREPS is opening the office and will act as Air Arabia's General Sales Agent. Airlinecenter, AVIAREPS' Swiss subsidiary with more than ten years of professional experience in airline representation, is partnering with Air Arabia for all sales, marketing and ticketing activities on behalf of the airline. The Zurich-based office will serve its customers with a multilingual call centre (English, French and German).

On 25 October 2009, Air Arabia started new services to Basel (Mulhouse) from the carrier's hub in Casablanca, Morocco. Scheduled flights operate twice a week, each Friday and Sunday. Passengers travelling with the low-cost carrier from/to Basel fly with new Airbus A320s and pay as little as 64 Euro one way. Ticket sales have already started. Reservations can be made by calling the Swiss reservation office on +41 (0)44 286 99 64 or online at: www.airarabia.com.

Air Arabia (Maroc), Morocco's new low-cost carrier (LCC), was launched on 29 April 2009. The airline currently provides direct flights from its base in Casablanca to the cities of Marseilles, Brussels, Paris, Lyon, Milan, Bologna, Barcelona, Istanbul and Amsterdam.

Air Arabia's fleet consists of brand-new Airbus A320 aircraft, which offer passengers the best economy configuration in the market with 32-inch seat pitch as well as all-inclusive luggage allowance. The carrier offers customers comfort, reliability, and value-for-money air travel from and into the Moroccan city of Casablanca.

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Photo: Air Arabia's brand-new Airbus A320s offer 32-inch seat pitch – the best economy configuration in the market

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About Air Arabia (Maroc)

Air Arabia (Maroc), a joint venture company, is a member of the Air Arabia Group. Based in Mohamed V airport in Casablanca, Air Arabia Maroc is Morocco's new low-cost carrier (LCC). The airline was launched on 29 April 2009 and offers air travel services to a range of European destinations. The carrier focuses on offering comfort, reliability and value-for-money air travel. For further information, please refer to www.airarabia.com

About AVIAREPS

Founded in Germany in 1994 with an extensive office network in over 30 countries, the AVIAREPS Group is the world's leading airline and tourism management company with over 70 airlines and 85 tourism clients in its portfolio. In addition to its core businesses, passenger GSA services and tourism marketing, clients can also choose from the successful company divisions public relations, advertising, IT solutions, financial services and airport marketing. For further information, please refer to www.aviareps.com

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