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***AVIAREPS and Air Arabia (Maroc) extend their
GSA agreement to two additional markets***

*New representation appointment by Morocco's low-cost carrier for
Italy and France*

2 July 2010

AVIAREPS has been appointed by Air Arabia, the first and largest low-cost carrier (LCC) in the Middle East and North Africa, their General Sales Agent (GSA) in two additional markets: Italy and France. With immediate effect, the world's leading airline and tourism representative is taking over responsibility for the airline's sales, marketing and ticketing activities within these European countries.

From its hub in Casablanca (Morocco), Air Arabia currently offers services to three Italian cities. Scheduled flights to Milan operate six times a week, to Bologna 4 times a week and to Treviso 3 times a week. Furthermore, the carrier connects Paris, Lyon, Montpellier and Bâle/Mulhouse with 16 direct flights per week to Casablanca. Air Arabia uses brand new Airbus A320 aircraft in one-class configuration for these flights from/to Italy and France.

Air Arabia (Maroc), a joint venture company and member of the Air Arabia Group, is Morocco's new low-cost carrier based at Mohamed V Airport, Casablanca. The airline was launched on 29 April, 2009, and currently

operates direct flights to seven countries in Europe: France, Italy, Spain, Turkey, Switzerland, Belgium, and the Netherlands.

Air Arabia's fleet consists of brand-new Airbus A320 aircraft, which offer passengers the best economy configuration in the market with 32-inch seat pitch as well as all-inclusive luggage allowance. The carrier offers its customers comfort, reliability, and value-for-money air travel from and into the Moroccan city of Casablanca.

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Photo: Air Arabia's brand-new Airbus A320 offer 32-inch seat pitch – the best economy configuration in the market

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About AVIAREPS

Founded in Germany in 1994 with an extensive office network in over 40 countries, the AVIAREPS Group is the world's leading airline and tourism management company with over 75 airlines and 85 tourism clients in its portfolio. In addition to its core businesses, passenger GSA services and tourism marketing, clients can also avail themselves of services by the company's successful public relations, advertising, IT solutions, financial services and airport marketing divisions. For further information, please visit www.aviareps.com or follow us on twitter at http://twitter.com/Aviareps_Group.

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