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***SAS commissions AVIAREPS with
representation in the Czech and Slovak
Republics***

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SAS Scandinavian Airlines focuses on the Eastern European markets and strengthens its business presence in the Czech Republic and the Slovak Republic by appointing local AVIAREPS office its GSA. This new agreement represents the second online market appointment for the globally active representation company, as AVIAREPS already handles business in the Ukraine for SAS. Ivan Vodicka, General Manager of AVIAREPS Czech Republic, and his motivated team are responsible for sales, marketing and ticketing activities.

“We look forward to enhanced sales and marketing presence in both countries. AVIAREPS has proven a reliable partner for SAS in other markets, and we will build on this relationship for the benefit of our customers,” says Marek Pedersen, SAS District Manager for East Europe.

SAS offers seasonal direct flights from Prague to Stockholm with state-of-the-art Boeing 737-600 aircraft. In addition, there are up to four daily code-share flights via Copenhagen and Gothenburg, offering excellent connections from

Prague to SAS destinations in Scandinavia, Finland, other European destinations, the USA and Asia.

“We are very proud to have been chosen as representative by one of the most important airlines in Northern Europe. Our local market expertise and management know-how will help our client gain access to the new markets in the Czech Republic and the Slovak Republic. We are looking forward to the challenge of establishing such a valued partner in these two countries,” says Oliver Kuechler, Chief Operating Officer Aviation at AVIAREPS.



Photo: With almost 70 destinations and 19 code-share destinations, SAS serves one of the strongest route networks within Europe. Beyond its gateways in Asia and the United States, the Star Alliance member offers more than 100 code-share destinations.

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About AVIAREPS

Founded in Germany in 1994 with an extensive office network in over 40 countries, the AVIAREPS Group is the world's leading airline and tourism management company with over 75 airlines and 85 tourism clients in its portfolio. In addition to its core businesses, passenger GSA services and tourism marketing, clients can also avail themselves of services by the company's successful public relations, advertising, IT solutions, financial services and airport marketing divisions. For further information, please visit www.aviareps.com or follow us on twitter at http://twitter.com/Aviareps_Group.

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