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Stepping stone for young professionals: AVIAREPS starts first mentorship with Mauritian Hotel Management School

*Aviation and tourism representation expert shows social
responsibility with support of the Mauritius Institute of Training and
Development (MITD)*

*Combination of one-time donation and individual support of
selected students at MITD Training Centre, École Hôtelière Sir
Gaëtan Duval*

3 May, 2010

As the Mauritian Tourism Promotion Authority (MTPA) is one of the most valued clients of AVIAREPS, the multinational company shows social responsibility and makes its first corporate social move in Mauritius. For its first mentorship project, the worldwide leading aviation and tourism management expert chose one of the training centres of the Mauritius Institute of Training and Development (MITD) namely École Hôtelière Sir Gaëtan Duval (EHSGD). Over the next twelve months AVIAREPS will support students starting their future career in the hotel industry by providing a one-time donation and creating an exchange platform for mentors and their protégés.

With its financial support, AVIAREPS will be providing new learning equipment for MITD EHS GD. This one-time donation will facilitate expanding and improving the language lab facilities. Furthermore, the representation expert will be able to set up personal relationships between selected students and the general managers of its subsidiaries in Japan, Korea, Germany, the Netherlands and Scandinavia. The selected candidates can count on professional help, benefiting from their mentors' international market expertise and travel industry knowhow in special projects as well as contacts to the global industry network. In addition, AVIAREPS will also encourage individual career development and planning.

The MITD EHS GD was established in 1971 as a joint project of UNDP (United Nations Development Programme), ILO (International Labour Organization) and the French government. The main goal of the MITD is to ensure that its students are employable and are well prepared for the professional world. In a variety of full-time and part-time courses, MITD students gain practical knowledge of the various fields of food production, food and beverage services, front office, kitchen, pastry, travel and leisure or housekeeping. New courses offered include: Hairdressing, Spa Management and other courses in wellness, bakery and laundry to name but a few. Other courses give students the opportunity to improve their knowledge of Tourism Management, Hospitality Management and Hotel Management in general. A total of over 2,000 students can take their first practical steps in the tourism and leisure sector. Furthermore, EHS GD teaches English, French and other languages in its own language labs and provides a modern information and documentation centre and IT room.

"We are aware of the ever-growing exigencies of the industry. Attendance, grooming, attitude and service excellence are, amongst others, our daily mentoring to students. With the support of AVIAREPS, students will have the opportunity to be exposed to all segments of the tourism industry and learn from the professionals themselves how to work in this business or maybe set up their own businesses. The selected candidates will be closely monitored

by hospitality experts, thus benefitting from their professional know-how. This venture is most welcomed, as it fosters inter-country collaboration, which is one of the objectives of the MITD, and I do look forward to such positive ventures in the future,” says Ashvin Ramdin, Chairman of the Mauritius Institute of Training and Development Board.

“With our worldwide network of 40 subsidiaries in more than 35 countries, AVIAREPS brings people to the world and the world to people. We provide a team of dynamic and highly motivated employees working for established international tourism clients. With this new mentoring project we share some of our market and travel knowledge with the next generation of hospitality professionals and offer them the possibility of combining theoretical learning with practical experience,” states Michael Gaebler, Founder and CEO of AVIAREPS.



Photo: Michael Gaebler (left), Founder and CEO of AVIAREPS, starts the first mentorship programme in Mauritius. Ashvin Ramdin (middle), Chairman of the Mauritius Institute of Training and Development Board (MITD) takes the one-off donation which will be invested into new learning equipment at MITD EHSGD.

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About AVIAREPS

Founded in Germany in 1994 with an extensive office network in over 35 countries, the AVIAREPS Group is the world’s leading airline and tourism management company with over 75 airlines and 85 tourism clients in its portfolio. In addition to its

core businesses, passenger GSA services and tourism marketing, clients can also choose from the successful company divisions public relations, advertising, IT solutions, financial services and airport marketing. For further information, please visit www.aviareps.com or follow us at twitter http://twitter.com/Aviareps_Group

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