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***XL Airways France represented in the United
States through AVIAREPS***

New GSA contract signed

Up to seven weekly flights from New York and Las Vegas to Paris

4th March 2010

XL Airways France will establish its brand in a new market – the United States. For boosting low-cost long-haul flights to Paris, successfully launched in June, 2009, the privately owned airline recently appointed AVIAREPS as General Sales Agent (GSA) for the US. In this function, the world's leading aviation and tourism management expert will promote XL Airways France in the US and attract new flight customers for the airline. Out of AVIAREPS' subsidiary in New York, President and General Manager Eric Pechstein and his team will coordinate all sales, marketing and PR activities.

XL Airways France will soon fly up to five times weekly from New York. From mid-May 2010, each Monday, Friday and Saturday, at 11.55 pm, state-of-the-art Airbus A330-200 aircraft (equipped with 21 "Galaxie" Class seats and 343 Economy Class seats) will leave JFK Terminal 4 with destination Paris, Charles de Gaulle. After a convenient night flight, passengers will arrive at 12:45am local time the following day. As of July, 2010, the French airline will increase service frequency and add a fourth and fifth scheduled flight on the New York-Paris route, leaving every Wednesday and Thursday at the same time.

With the summer schedule, XL Airways France also introduces a new service between Las Vegas and Paris, starting on May 23. Twice weekly (every Thursday and Sunday), passengers can enjoy low-cost overnight flights to France. Departing at 8pm, US visitors arrive at Charles de Gaulle Airport at 3.15 pm with enough time to start their Paris sight-seeing tours the very same day.

With its fleet of six aircraft (three Airbus A320-200, two Airbus A330-200 and one Boeing B737-800), XL Airways France serves various international and European destinations. From its base in Paris, the French carrier offers flights to the Bahamas, Mexico, the Dominican Republic, the Maldives as well as to Corsica, Italy, Greece, and Spain. Passengers can also fly XL Airways France on charter flights when booking their holidays via the major French tour operators. Founded in 1995 the carrier serves more than 20 destinations including Thailand, Portugal, Croatia, Tunisia and Egypt.

“We are very proud of being appointed as GSA for the US by XL Airways France. With their attractive and affordable flight offers from New York and Las Vegas to Paris, we are confident to entice many North Americans to visit France. My team and I are looking forward to this new collaboration and to bringing the French way of flying to our new costumers,” said Eric Pechstein, President and General Manager of AVIAREPS’ subsidiary in the United States.

“With its team’s professional approach and perfect reliability, XL Airways France is the leading holiday airline on the French market. It runs a modern fleet, boasts undisputed expertise and offers a high level of service on its long-haul flights. XL Airways France is looking forward to having AVIAREPS support them in the US with the target to promote and advertise XL Airways France among both travel agents and final customers,” said Laurent Magnin, Chairman and CEO of XL AIRWAYS FRANCE since 2006.



Photo: With their two state-of-the-art Airbus A330-200 aircraft, XL Airways France will operate flights from New York and Las Vegas to Paris.

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About AVIAREPS

Founded in Germany in 1994 with an extensive office network in over 30 countries, the AVIAREPS Group is the world's leading airline and tourism management company with over 80 airlines and 85 tourism clients in its portfolio. In addition to its core businesses, passenger GSA services and tourism marketing, clients can also choose from the successful company divisions public relations, advertising, IT solutions, financial services and airport marketing. For further information, please refer to www.aviareps.com or follow us on twitter http://twitter.com/Aviareps_Group

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