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***Reval Hotels adding Poland to AVIAREPS'
representation assignment***

*Leading hotel chain in the Baltic countries opens new office in
Warsaw*

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Reval Hotels, the leading hotel chain in the Baltic countries, is entering a new market and recently appointed AVIAREPS as its representative in Poland. In this function the world's leading aviation and tourism management expert will take care of all sales and marketing activities. Besides providing professional consultancy and representation, AVIAREPS will focus on its assignment for Reval Hotels on the corporate and leisure market. This includes contacts with tour operators, travel managers, individual sales calls as well as a presence at fairs, exhibitions and events. In the business sector, the services will be concentrated on groups.

Among Europe's best-kept secrets there are many reasons to visit the Baltic and St. Petersburg. Whether exploring the beautiful and unspoiled countryside by car or flying in for an exciting city break, Reval Hotels offers high quality stays in each of their nine hotels. Visitors can enjoy the unique comfort and first class service at different places: Reval Hotels operates three hotels in Tallinn (Estonia), three hotels in Riga (Latvia), one in Vilnius and one in Kaunas (Lithuania) and one in St. Petersburg (Russia). As a neighbouring

country with easy access to one of the Baltic states, Poland is a key target for the Baltic hotel chain.

“By signing the contract with AVIAREPS we aim to promote business and leisure travel from Poland to the Baltic Countries and Russia. We want to attract a wide range of visitors, which is why we offer different specials such as family packages, weekend specials, senior citizen rates etc. The office opening in Warsaw therefore comes as a natural expansion of the Reval Hotels network in Europe,” explains Marko Männimets, Sales Director at Reval Hotels.

“We are delighted to represent the leading hotel chain in the Baltic countries with comprehensive sales and marketing activities,” states Marek Slawatyniec, General Manager of AVIAREPS Poland. “Due to its strong international network and many years of experience, AVIAREPS will now contribute to further strengthening Reval’s position on the European hotel market,” adds Thomas Drechsler, COO Tourism at AVIAREPS.

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Photo: The Skybar at Reval Hotel Lietuva provides an amazing panorama view over Vilnius, the capital of Lithuania.

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Reval Hotels

Reval Hotels is the leading hotel chain in the Baltic countries, operating nine full-service, first-class hotels located in the major Baltic cities: three in Tallinn, Estonia, three in Riga, Latvia, one in Vilnius, one in Kaunas, Lithuania. Reval Hotel Sonya is the group's first hotel in St. Petersburg, Russia. Reval Hotels is owned by the Norwegian real estate investment company Linstow AS, which in turn is owned by AWILHELMSSEN AS, a major shareholder in the world's second largest cruise shipping company Royal Caribbean Cruise. For further information, please refer to www.revalhotels.com

About AVIAREPS

Founded in Germany in 1994 with an extensive office network in over 30 countries, the AVIAREPS Group is the world's leading airline and tourism management company with over 80 airlines and 85 tourism clients in its portfolio. In addition to its core businesses, passenger GSA services and tourism marketing, clients can also choose from the successful company divisions public relations, advertising, IT solutions, financial services and airport marketing. For further information, please refer to www.aviareps.com or follow us on twitter http://twitter.com/Aviareps_Group

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