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AVIAREPS to represent Air Austral in Italy

Promotion of flight offer to Réunion and the Indian Ocean

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Air Austral, the French airline of La Réunion, and AVIAREPS, the world's leading airline and tourism representation company, have entered into an agreement for Italy. Thus, both partners carry their successful cooperation to one further market. The AVIAREPS Team in Milan will take care of the promotion of Air Austral in Italy and handle all sales and reservations activities.

Air Austral offers daily services from Paris Charles-de-Gaulle to Roland Garros airport in Réunion. Italian passengers benefit from Alitalia feeder flights from Milan and Rome to the French capital Paris. Apart from Réunion, the airline serves various attractive destinations in the Indian Ocean. Travellers can easily connect to famous island paradises such as Madagascar, Mauritius, the Seychelles, Comore or Mayotte. From its Roland Garros hub, Air Austral also flies to Johannesburg in South Africa.

Réunion is a French overseas department in the Indian Ocean. The beautiful island welcomes its visitors with an unspoiled nature, various sports opportunities ranging from surfing to canyoning and paragliding, famous

hiking trails and quiet beach retreats at the ocean coast. The tropical climate attracts holiday-makers throughout the year.

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About AVIAREPS

Founded in Germany in 1994 with an extensive office network in over 35 countries, the AVIAREPS Group is the world's leading airline and tourism management company with over 85 airlines and more than 90 tourism clients in its portfolio. In addition to its core businesses, passenger GSA services and tourism marketing, clients can also avail themselves of services by the company's successful public relations, advertising, IT solutions, financial services, airport marketing, and trade & investment promotion divisions. For further information, please visit www.aviareps.com or follow us on twitter at http://twitter.com/Aviareps_Group.

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