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China Southern Airlines names AVIAREPS its representative

Cooperation in 12 European markets announced

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China Southern Airlines, the largest airline of Asia, entrusts various European markets to the expertise of General Sales Agent AVIAREPS. The Chinese carrier and the leading representation company will cooperate in the territories of Germany, Austria, Belgium, Luxemburg, Finland, Denmark, Norway, Sweden, Iceland, Latvia, Lithuania and Estonia. The respective AVIAREPS offices will perform sales and marketing actions, as well as reservations & ticketing handling with immediate effect.

China Southern Airlines has chosen Amsterdam's Schiphol airport and Paris Charles de Gaulle as its European hubs. Currently, the airline operates daily flights from Amsterdam to Beijing and onwards to Guangzhou, plus a further six services to the Chinese capital with codeshare partner KLM. Apart from that, China Southern also offers three flights per week directly to its homebase and business centre Guangzhou. Paris is connected to Guangzhou with daily operations by China Southern Airlines and additional three weekly flights with codeshare partner Air France. Further European destinations such as Frankfurt, Munich, Vienna, Oslo, Copenhagen,

Stockholm and Brussels are well-linked through codeshare partners Air France/KLM, offering convenient feeder flights via Paris or Amsterdam.

In addition to the long-haul services, excellent onward connections to all major Chinese cities are offered, as well as a variety of services to increasingly expanding international flight routes, such as China Southern's 42 weekly flights to Australia & New Zealand.

Whenever boarding a China Southern Airlines aircraft, passengers will immediately benefit from the carrier's excellent service. The network carrier has been awarded the "Best Business Class Airline in China" by TTG and also holds a four-star ranking with Skytrax, the world's most prestigious airline performance evaluation organization. In addition, China Southern Airlines has an outstanding safety record and strict safety standards for its operations.

Guangzhou-based China Southern Airlines is the largest Chinese carrier with 1930 flights daily to 191 destinations in 33 countries and regions. Furthermore through its membership in the SkyTeam alliance, the airline currently serves 916 destinations in 169 countries.



Photo: China Southern Airlines, the largest airline of Asia, entrusts various European markets to the expertise of General Sales Agent AVIAREPS. © China Southern Airlines

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About AVIAREPS

Founded in Germany in 1994 with an extensive office network in over 35 countries, the AVIAREPS Group is the world's leading airline and tourism management company with over 85 airlines and more than 90 tourism clients in its portfolio. In addition to its core businesses, passenger GSA services and tourism marketing, clients can also avail themselves of services by the company's successful public relations, advertising, IT solutions, financial services, airport marketing, and trade & investment promotion divisions. For further information, please visit www.aviareps.com or follow us on twitter at http://twitter.com/Aviareps_Group.

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