



## **FOR IMMEDIATE RELEASE**

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## ***Air Namibia and AVIAREPS further strengthen their business relationship***

*Namibia's national carrier now represented in Madrid*

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Air Namibia and AVIAREPS, the world's leading General Sales Agent, have entered into a representation agreement for the Spanish market. With immediate effect, the AVIAREPS office in Madrid will be responsible for the sales promotion of the Namibian carrier in Spain. With this recent appointment, both companies further deepen their successful cooperation and extend their long-term partnership.

The promotion of Air Namibia's flight offer and excellent product will be the focus for the Spanish market. Air Namibia currently connects Europe with the African continent through Frankfurt Airport in Germany. Currently, six weekly connections are available. The offer will upgrade to daily operations as from March 28<sup>th</sup> 2012.

Departing from Frankfurt, passengers benefit from convenient overnight flights to Namibia's capital Windhoek and beyond. Additional further African destinations such as Cape Town, Johannesburg, Lusaka, Luanda and Maun

are on Air Namibia's schedule as well as regional routes within Namibia. Starting with the summer schedule, the Namibian carrier will also add Gaborone and Harare to its network, making its regional flight offer even more attractive.

Air Namibia is the national carrier of Namibia. The airline was founded in 1947 and has operated by the trading name Air Namibia since 1990. Its current route network consists of national and international destinations in Southern Africa and Europe. Air Namibia's fleet consists of two Airbus A340, two Airbus A319 and three Embraer ERJ-135.

Air Namibia is an award-winning airline taking utmost care of security, continuity and reliability. For the seventh year in a row, the airline has received the renowned "Feather Award" by the South African ACSA (Airports Company South Africa) as best regional airline in 2011.

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#### **About AVIAREPS**

Founded in Germany in 1994 with an extensive office network in over 35 countries, the AVIAREPS Group is the world's leading airline and tourism management company with over 85 airlines and more than 90 tourism clients in its portfolio. In addition to its core businesses, passenger GSA services and tourism marketing, clients can also avail themselves of services by the company's successful public relations, advertising, IT solutions, financial services, airport marketing, and trade & investment promotion divisions. For further information, please visit [www.aviareps.com](http://www.aviareps.com) or follow us on twitter at [http://twitter.com/Aviareps\\_Group](http://twitter.com/Aviareps_Group).

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