



***Michael Gaebler,  
Chairman & CEO***

Michael Gaebler paved the way for his career by entering one of the world's largest travel agency chains, CIT, in 1980. He followed his passion for the aviation industry, passing on to well-known airline brands such as German Wings and IBERIA, where he held several management positions in Munich and Berlin.

At the age of 32 he decided to break new ground by setting up his own general sales agent business. He recognized the signs of the times and successfully convinced airlines to cut costs by outsourcing sales and marketing services, while adding value.

First focusing on the German market, he quickly realized the global potential of his business idea and developed a network of affiliates that continues to grow steadily today. As a logical next step to expanding his company group, he diversified and specialized its service portfolio to include further tourism products such as destinations, hotels, car rentals, cruise lines and attractions.

After overseeing several mergers he is nowadays heading the worldwide market leader in airline and tourism management. The passionate sailor is used to stormy weather, always eager to look for new challenges and opportunities.