

FOR IMMEDIATE RELEASEAVIAREPS EXPANDS IN KAZAKHSTAN WITH 2nd OFFICE

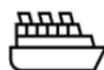
- Astana office deepens opportunities for airline, tourism and trade promotion in Central Asia -

Astana, Kazakhstan (23rd March 2017) - *AVIAREPS*, the global leader in tourism, aviation and hospitality representation, has expanded its Central Asian market presence with the opening of an office in Kazakhstan's capital, Astana. The new office joins the Almaty office to become the second office within the country, and extends the global *AVIAREPS* network of on-the-ground sales, marketing and public relations expertise to 62 offices in 46 countries.

Kazakhstan, as an outbound travel market, has seen significant growth in recent years and is forecast to grow further. With a population of 18 million, Kazakhstan is the 2nd largest economy in the Commonwealth of Independent States (CIS).

Says Edgar Lacker, Chief Executive Officer, *AVIAREPS*: "Kazakhstan is a big country of expanding opportunities. Our decision to invest further in the market with a second office reflects both our and our international clients' confidence and commitment in the continued development of the Kazakhstan inbound, outbound and domestic travel markets. We also see great opportunities for trade development both to and from the region, which both offices in Almaty and now Astana can facilitate."

Located in the heart of Astana's city centre on Independence Square, the new *AVIAREPS* office overlooks some of the most famous monuments including "Kazakh Eli" monument, Museum of Kazakhstan History, Peace and Conciliation

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Palace, and "Khazret Sultan" mosque. The *AVIAREPS* Astana office opens as the General Sales Agent (GSA) for both Ethiopian Airlines and LOT Polish Airlines.

Heading the *AVIAREPS* Astana and Almaty Kazakhstan offices as Country Manager is Mrs. Dana Kuandykova.

For further information on how *AVIAREPS* can assist your organization to expand its commercial footprint in Kazakhstan, contact our Astana office at:

AVIAREPS Kazakhstan

Business Centre "Millenium Park" (2nd floor)

Block A, office#201

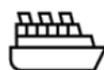
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Or contact your local *AVIAREPS* office by visiting: www.aviareps.com

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AVIAREPSAbout **AVIAREPS®**

Founded in Germany in 1994 with an extensive office network spanning all continents with 62 offices in 46 countries, the AVIAREPS Group is the world's leading airline and tourism representation company with over 100 airlines and more than 150 tourism clients in its portfolio. In addition to providing well established passenger General Sales Agent (GSA) services and tourism marketing representation, clients are also offered expertise and services in public relations, advertising, IT solutions, consulting, financial services, airport marketing, and trade & retail promotion.

For further information, please visit www.aviareps.com or follow us on Facebook at <https://www.facebook.com/AviarepsGroup>.

Notes to Editor:



Image 1: Edgar Lacker, CEO of AVIAREPS

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Image 2: Mrs. Dana Kuandykova, Country Manager, AVIAREPS Kazakhstan

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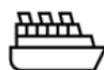
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