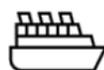


**FOR IMMEDIATE RELEASE****AVIAREPS COMMENCES OPERATIONS IN AZERBAIJAN &  
GEORGIA**

- *AVIAREPS' international office network expanded to 61 offices across 46 countries* -

Baku, Azerbaijan (28 February 2017) - *AVIAREPS*, the global leader in tourism, aviation and hospitality representation, has expanded its international market presence with the opening of an office in Azerbaijan's capital, Baku. The new office is responsible for conducting General Sales Agent (GSA), marketing, PR and trade promotion activities for airlines, destinations, tourism services and other representative activities for both the markets of Azerbaijan and neighbouring Georgia. The Baku office becomes the 61st office within the *AVIAREPS* group, and extends the *AVIAREPS* network to 46 countries worldwide.

Azerbaijan as an outbound travel market has seen significant growth in recent years and is forecast to grow further. With a population of 9.9 million, Azerbaijan is the 4th largest economy in the Commonwealth of Independent States (CIS). In 2016 over 5.1 million outbound trips were taken by Azerbaijanis, making it an attractive emerging market with numerous opportunities for airlines, tourism authorities and retail attractions to increase their arrival numbers and mix, as well as visitor expenditure.

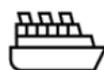
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Says Edgar Lacker, Chief Executive Officer, *AVIAREPS*: "Azerbaijan, as a dynamic emerging market, has long been in the sights of our international clients. With our new office opened and specialised team in place, we are extremely proud and excited to become part of the Azerbaijan and Georgia corporate landscapes. Through our new Baku office, we look forward to not only providing our clients with the professional support and expertise for them to grow in these markets, but also to reach out to Azerbaijani entities and corporations to further expand their international footprint through the *AVIAREPS* global network."

Located in the largest and busiest business center of Baku, in the Khatai district, the new *AVIAREPS* office is minutes away from the city center and from the world-famous Heydar Aliyev Center. The *AVIAREPS* Azerbaijan office opens its doors already as the General Sales Agents (GSA) for two clients, including Singapore Airlines (starting April 2017) and AVIS Rent a Car.

Heading the *AVIAREPS* Azerbaijan office as Country Manager is Ms. Ayan Zeynalova, who has a Bachelor's degree from the Azerbaijan Tourism Institute and from the Krems University in Austria, specialised in Tourism and Leisure Management. Her professional acumen also includes previous positions at the Azerbaijan Convention Bureau, where she was focused on the promotion of Azerbaijan internationally, as well as specialising in Meetings, Incentives, Conferences, Exhibitions (MICE) development.

**PRESS RELEASE**

**AVIAREPS®**

For further information on how *AVIAREPS* can assist your organization to expand its commercial footprint in Azerbaijan and Georgia, contact our Baku office at:

*AVIAREPS* Azerbaijan

Demirchi Tower, 37 Khojali Avenue

AZ1025 Baku, Azerbaijan

Phone: +99 (0)4 506 220 527

E-mail: [AZeynalova@aviareps.com](mailto:AZeynalova@aviareps.com)

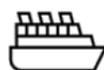
Or your local *AVIAREPS* office by visiting: [www.aviareps.com](http://www.aviareps.com)

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About **AVIAREPS®**

Founded in Germany in 1994 with an extensive office network spanning all continents with 61 offices in 46 countries, the *AVIAREPS* Group is the world's leading airline and tourism management company with over 100 airlines and more than 150 tourism clients in its portfolio. In addition to providing well established passenger General Sales Agent (GSA) services and tourism marketing representation, clients are also offered expertise and services in public relations, advertising, IT solutions, consulting, financial services, airport marketing, and trade & retail promotion.

For further information, please visit [www.aviareps.com](http://www.aviareps.com) or follow us on Facebook at <https://www.facebook.com/AviarepsGroup>

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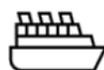


Image 1: Edgar Lacker, CEO of *AVIAREPS*



Image 2: Ms. Ayan Zeynalova, General Manager, *AVIAREPS* Azerbaijan

**PRESS RELEASE**





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For high resolution images and logos please refer:

[https://drive.google.com/open?id=0B\\_yrwjXDZaxYSjVrSIVFcFh4OWs](https://drive.google.com/open?id=0B_yrwjXDZaxYSjVrSIVFcFh4OWs)

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